

# MeridianHealth Healthy Rewards

# Help your MeridianHealth patients earn rewards for their visits

MeridianHealth Healthy Rewards is a program where members can earn rewards for completing health care activities assigned to them based on age, gender and health status. Reward amounts range from \$10 - \$25 and can be earned for visits like:

- Cancer screenings
- ✔ Diabetes care
- ✔ Prenatal and postpartum visits
- ✓ Well-Child visits

Although many visits are covered at \$0 co-pay, these rewards can help patients cover the other expenses of the visit, like transportation. Plus, it's been shown to encourage members to attend preventive care visits—especially among those who normally don't.

## **Encourage follow-ups and preventive care**

The MeridianHealth Healthy Rewards program engages with members continuously throughout the year, automatically communicating which visits they are eligible for but have not yet completed. Since each preventive care visit earns a new reward, participation in the program is a great way to get members to take care of their health—and visit your office when necessary.

### How can I get involved?

- Tell your MeridianHealth patients about the MeridianHealth Healthy Rewards program.
  Although all MeridianHealth members are eligible for the program, not all members are aware of it.
- 2. Encourage members to report visit information promptly.

MeridianHealth members will receive their rewards once they've reported the visit to the MeridianHealth Healthy Rewards program.

# How can members sign up for and participate in the MeridianHealth Healthy Rewards program?

A member has three ways to sign up for and participate in the program. They can choose which way works best for them.



#### Online:

### hpmember.atlascomplete.com

Log into the MeridianHealth Healthy Rewards secure member portal, and then click on "Healthy Rewards" in the Member Toolbox.



### Phone:

1-866-606-3700 (TTY: 711), Monday-Friday, 8 a.m. - 8 p.m.

Call center agents will be able to enter health care activity information and select rewards on a member's behalf.



### Mail:

Some members will receive a welcome kit in the mail. In this kit, there are health care activity coupons, which a member can mail in. These coupons ask a member for the details of their visit and to select which reward they want to receive.